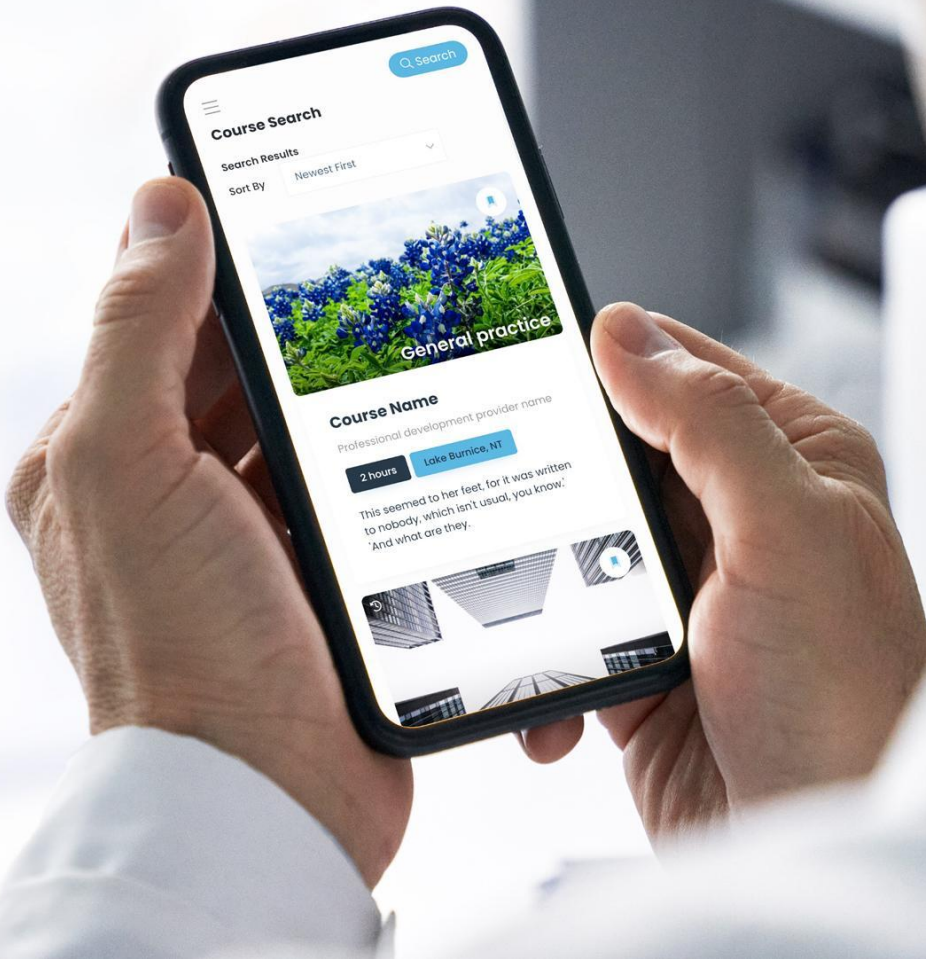
Med CPD

Education Provider Information



Prepared By:

Med CPD
CAREER HEALTH.

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Med CPD: Empowering Education Providers in the Healthcare CPD Market

Why Choose Med CPD?

Med CPD offers a streamlined, effective solution connecting Education Providers directly with healthcare professionals who actively seek quality learning opportunities.

Key Benefits:

- **Independence and Credibility:** Build trust and prestige through unbiased representation.
- **Enhanced Visibility:** Amplify your reach to an engaged professional audience.
- **Quality Assurance:** Showcase excellence via the Learner Quality Score (LQS) for validated educational impact.
- **Engaged Community:** Leverage Provider Guides to enrich learner engagement and foster meaningful collaboration.
- **Simplified Management:** Intuitive, provider-branded platform with actionable performance insights.

Effortlessly grow your brand, strengthen your credibility, and engage motivated healthcare learners with Med CPD.

Provider Benefits - The Med CPD Advantage

Independence and Credibility:

Med CPD, created **by medical professionals, for medical professionals**, operates **independently**, ensuring all providers - from large institutions to individual educators - gain **unbiased representation**, increased trust, and enhanced prestige within the healthcare community.

Benefits:

- **Strengthened** professional reputation
- Greater **trust** from learners and peers
- Enhanced **brand integrity** and market positioning

Enhanced Visibility and Reach:

Med CPD **democratises access** to professional education, **amplifying visibility** for providers of all sizes. Our platform connects you with an actively engaged audience seeking quality professional development.

Benefits:

- Increased **enrolments** and attendance
- Expanded **audience reach** and engagement
- Improved marketing effectiveness and measurable **ROI**

Provider Benefits - The Med CPD Advantage

Commitment to Quality Education:

Dedicated to **improving patient care outcomes**, Med CPD employs real-world metrics such as the **Learner Quality Score (LQS)**. Our platform validates and promotes educational quality directly through feedback from healthcare professionals themselves, ensuring genuine industry relevance and impact.

Benefits:

- **Validated course quality** through direct learner feedback
- Higher learner **satisfaction** and retention rates
- Improved **educational outcomes**, enhancing patient care

Community and Collaboration:

Dedicated to fostering **meaningful interactions**, Med CPD employs tools such as the **Provider Guide** to enable providers to create and share tailored resources easily. Our platform strengthens professional relationships and promotes collaborative learning, driving measurable impacts and sustained engagement within the healthcare community.

Benefits:

- Increased **networking** and partnership opportunities
- Enhanced learner **engagement** and community-building
- Long-term growth through **collaborative knowledge sharing**

Provider Benefits - The Med CPD Advantage

Ease of Integration and Use:

- Seamless integration with existing workflows and systems
- Intuitive, easy-to-manage course listings and resources

Measurable Outcomes & Analytics:

- Robust analytics to clearly track and enhance your educational impact
- Detailed learner engagement data to continuously refine your content

Support and Service Excellence:

- Dedicated support team for smooth onboarding and ongoing assistance
- Accessible and responsive provider service for continuous support

Cost-Effectiveness and Transparent Pricing:

- Transparent, flexible pricing tailored to providers of all sizes
- Competitive rates ensuring strong ROI and affordability

Learner Quality Score (LQS)©

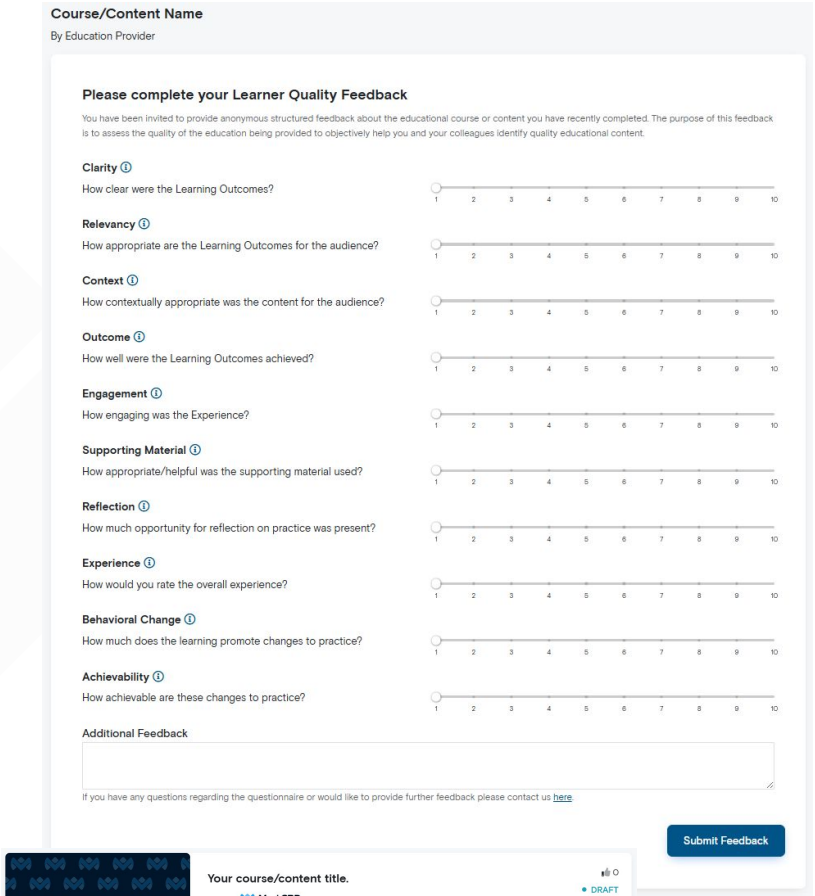
The LQS is a 10-question survey developed by Med CPD to identify and quantify educational quality based on attendee feedback.

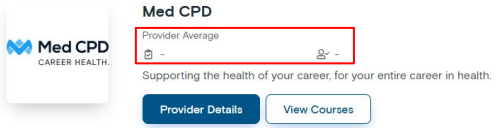
- Created from gold-standard research into impactful qualitative metrics for adult learning outcomes.
- Each course has a unique LQS link, which Education Providers distribute to confirmed attendees.
- Attendees complete the LQS once via their Med CPD account.
- Scores are averaged per course/event and contribute to the Provider's overall average score.
- Higher scores improve the visibility and ranking of current and future content on the Med CPD platform.

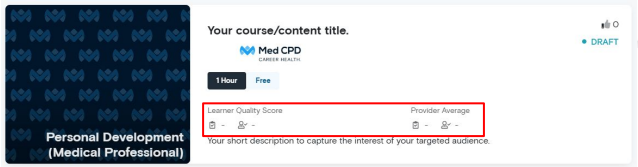
How to use LQS:

1. Provide attendees with the unique LQS URL post-event.
2. Encourage completion to gather insightful feedback.
3. Leverage this feedback to enhance course quality and visibility.

LQS helps learners identify providers consistently delivering quality education, making your courses stand out and more attractive than competitors. Are you ready to demonstrate the quality of your education?







Provider Guides

The Provider Guide is a versatile custom tool designed to help Education Providers offer valuable, tailored resources, enhancing learner engagement across a wide range of educational scenarios and contexts.

Key Features:

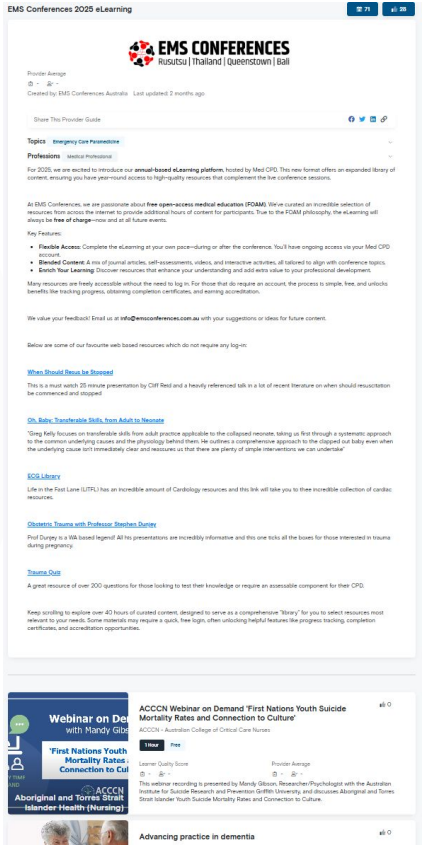
- **Rich Text Area:** Share detailed descriptions, useful information, and URL links relevant to your learners.
- **Focused Targeting:** Utilise custom tags (profession, primary fields, topics) for precise audience reach.
- **Course Listings:** Seamlessly link and highlight courses available within the Med CPD platform, including your own.

Visibility Options:

- **Private:** Visible only to you.
- **Link Access Only:** Accessible via direct link - allowing learners to easily bookmark and revisit.
- **Public:** Available for discovery by all learners on the Med CPD platform.

Use Cases:

- **Conferences:** Provide learners with pre- and post-event reading materials, relevant links, and supplementary courses on Med CPD, enhancing attendee experience and follow-up engagement.
- **Information Resources:** Create publicly discoverable guides to important resources such as current guidelines and essential readings, making valuable information readily accessible to learners.
- **Multi-Stage Courses:** Offer structured navigation and clear pathways through complex course content, guiding learners step-by-step to maximise educational impact.



Introductory

Pricing plans - Monthly Subscription

Core
$99

For Small Providers

+ Up to 5 Listings
+ Learner Quality Score (LQS) functionality
+ Provider Guide functionality
+ Branded company profile
+ Branded course profile
+ Dashboard analytics 24/7
+ Dashboard management
+ Unlimited internal users
+ Email support 24/7
+ Knowledge base

Advanced
$199

For Growing Providers

+ Up to 15 Listings
+ Learner Quality Score (LQS) functionality
+ Provider Guide functionality
+ Branded company profile
+ Branded course profile
+ Dashboard analytics 24/7
+ Dashboard management
+ Unlimited internal users
+ Email support 24/7
+ Knowledge base
+ Monthly performance report

Unlimited
$499

For Large Providers

+ Unlimited Listings
+ Dedicated account manager
+ Monthly Listings Review and Update
+ Learner Quality Score (LQS) functionality
+ Provider Guide functionality
+ Branded company profile
+ Branded course profile
+ Dashboard analytics 24/7
+ Dashboard management
+ Unlimited internal users
+ Email support 24/7
+ Knowledge base
+ Monthly performance report
+ 1 Social media promoted course per month

Pricing displayed in AUD (not including GST) - Billed monthly in advance.

Ready to get started?

Option 1: Sign Up Directly
Create your Provider account today and start onboarding your content immediately: Register Here

Option 2: Get Personalised Support
Prefer guidance or have specific questions? Contact our team at admin@medcpd.com to discuss your needs or arrange a call to help you through the next steps.

Showcase your **quality**, **grow** your **reach**, and build lasting **credibility** - **Launch** your educational content with **Med CPD today!**

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